

Empowered to Lead, Driven to Succeed

April 22, 2026
5:30 PM

Aramark Global
Headquarters
2400 Market Street
7th Floor
Philadelphia, PA 19103

2026
SPONSORSHIP
OPPORTUNITIES



What We Do

The mission of **Teach Plus PA** is to empower excellent, experienced, and diverse teachers to take leadership over key policy and practice issues that advance equity, opportunity, and student success. We achieve this through a combination of policy advocacy, program implementation, and teacher leadership development.

Why it Matters

- + Pennsylvania faces a \$4.5 billion unconstitutional funding gap that deprives low-wealth districts of essential resources.
- + A worsening teacher shortage crisis is driving high turnover and vacancies, disproportionately impacting low-income students and students of color.
- + Persistently low reading proficiency rates underscore the need for evidence-based, science-aligned literacy instruction to ensure every student gains the foundational skills for future success.

Our Big Goal

In 10 years, make Pennsylvania the fastest-improving state in the country in 4th grade reading



Our Strategy for Change

To move Pennsylvania toward equity and improved student outcomes, Teach Plus PA focuses on five high-impact areas and aligns our programs to advance each one:

EQUITABLE FUNDING <i>Ensuring every district has the resources needed for students to thrive.</i>
<u>Programs</u> <i>PA Policy Fellowship (Equitable Funding Working Group), PA Schools Work Coalition (lead Government Relations)</i>
TEACHER WORKFORCE <i>Recruiting, retaining, and supporting excellent, diverse educators across Pennsylvania.</i>
<u>Programs</u> <i>PA Policy Fellowship, #PANeedsTeachers Coalition, Philadelphia Affinity Group Network (PAGN), Belonging, Empowerment, and Mentorship (BEAM) Network</i>
EARLY LITERACY <i>Expanding evidence-based reading instruction so all students build strong foundations.</i>
<u>Programs</u> <i>PA Policy Fellowship (Advancing the Science of Reading Working Group), PA Literacy Coalition (led by Teach Plus PA)</i>
LOCAL PROOF POINTS <i>Supporting districts and schools that model effective practices and demonstrate what's possible.</i>
<u>Programs</u> <i>Literacy Forward Network - Pennsylvania (LFN-PA)</i>
POLITICAL WILL <i>Building bipartisan momentum and elevating teacher leadership to drive policy change.</i>
<u>Programs</u> <i>PA Policy Fellowship (teacher leaders advocate using a variety of advocacy tactics), coalition leadership, PA Regional Advisory Board</i>

Sponsorship Opportunities

Visionary Leader

\$25,000

Premier presenting sponsor; featured logo on all materials; full-page digital ad; speaking opportunity during program; 10 (ten) event tickets; inclusion in press release and post-event media; option to host a pre-event VIP gathering or educator meet-and-greet.

Change Maker

\$20,000

Prominent logo on materials and event signage; 8 (eight) event tickets; half-page ad; recognition from stage; inclusion in post-event press and social media.

Empowerment Partner

\$10,000

Logo placement on event signage and program; 6 (six) tickets; social media spotlight; optional co-branded educator story feature.

Equity Advocate

\$5,000

Listing and logo in digital and print materials; 4 (four) tickets; recognition on social channels.

Teacher Champion

\$2,500

Non-profits only

Name recognition on materials; 4 (four) tickets; opportunity to underwrite educator tickets or storytelling exhibits.

Optional Add-On

Sponsor tickets for 4 (four) educators.

\$1,000

(Available at any sponsorship level.)

Your contribution is, in part, a quid pro quo contribution. The amount of your contribution that is deductible for federal income tax purposes is limited to the amount of your contribution that is more than the value of the goods or services you received in return.

Event Details

Wednesday
April 22nd, 2026
at 5:30 PM

> Aramark HQ
2400 Market Street, 7th Floor
Philadelphia, PA 19103

> Cocktails
Hors d'oeuvres
Short program

For more information, please email Celeste Voyer at cvoyer@teachplus.org



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